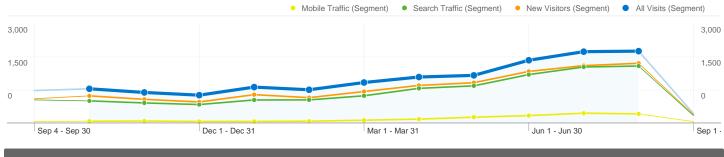
# EWindowWashing Dashboard

# Sep 4, 2010 - Sep 4, 2011 Comparing to: Visit Segments



#### Site Usage

All Visits 16,429 Visits New Visitors13,172 Search Traffic12,015 Mobile Traffic1,507

All Visits 73.53% Bounce Rate New Visitors74.00% Search Traffic74.96% Mobile Traffic82.42%

$\sim$	All Visits 30,218 Pageviews
	New Visitors23,810
	Search Traffic22,009
	Mobile Traffic2,154

All Visits 1.84 Pages/Visit New Visitors 1.81 Search Traffic1.83 Mobile Traffic1.43



All Visits80.18% % New Visits New Visitors 100.00% Search Traffic83.80% Mobile Traffic85.60%

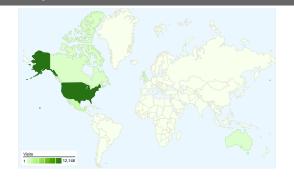
#### **Visitors Overview** Search Traffic (Segment) New Visitors (Segment) All Visits (Segment) gment) 3,000 1,500 0 Sep 4 - Sep 30 Dec 1 - Dec 31 Mar 1 - Mar 31 Jun 1 - Jun 30 Visits 16,429

#### Map Overlay

3,000

1,500

Se



# Traffic Sources Overview



Search Engines 12,015.00 (73.13%)

Referring Sites 2,361.00 (14.37%) Direct Traffic 2,053.00 (12.50%)

Content Overview		
Pages	Pageviews	% Pageviews
1		
All Visits	7,034	23.28%
New Visitors	4,407	14.58%
Search Traffic	4,617	15.28%
Mobile Traffic	345	1.14%
/window-cleaning-articles/hard-wate	r-spots/	
All Visits	2,643	8.75%
New Visitors	2,507	8.30%
Search Traffic	2,299	7.61%
Mobile Traffic	332	1.10%
/window-cleaning-san-diego/		
All Visits	2,332	7.72%
New Visitors	1,876	6.21%
Search Traffic	1,649	5.46%
Mobile Traffic	99	0.33%
/window-cleaning-articles/what-are-t	hese-yellow-s	pots-on-my-
All Visits	2,323	7.69%
New Visitors	2,199	7.28%
Search Traffic	1,759	5.82%
Mobile Traffic	486	1.61%
/commercial-window-cleaning-san-d	iego/	
All Visits	2,055	6.80%
New Visitors	1,581	5.23%

1,232

63

4.08%

0.21%

Search Traffic

Mobile Traffic

# EWindowWashing Visitors Overview

### Sep 4, 2010 - Sep 4, 2011

Comparing to: Visit Segments



All Visits16,429 Visits New Visitors13,172 Search Traffic12,015 Mobile Traffic1,507

All VisitsN/A Absolute Unique Visitors New VisitorsN/A Search TrafficN/A Mobile TrafficN/A

All Visits30,218 Pageviews New Visitors23,810 Search Traffic22,009 Mobile Traffic2,154

All Visits **1.84** Average Pageviews New Visitors **1.81** Search Traffic **1.83** Mobile Traffic **1.43** 

All Visits00:01:26 Time on Site New Visitors00:01:17 Search Traffic00:01:27 Mobile Traffic00:01:02

All Visits73.53% Bounce Rate New Visitors74.00% Search Traffic74.96% Mobile Traffic82.42%

All Visits80.18% New Visits New Visitors100.00%

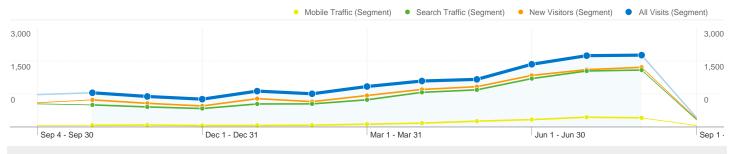
# **Technical Profile**

Internet Explorer       All Visits       7,528	45.82%	Unknown		
All Visits 7,528	45 82%			
	10.0270	All Visits	11,857	72.17%
New Visitors 5,752	35.01%	New Visitors	9,727	59.21%
Search Traffic 5,617	34.19%	Search Traffic	9,003	54.80%
Mobile Traffic 3	0.02%	Mobile Traffic	1,389	8.45%
Firefox		Cable		
All Visits 3,771	22.95%	All Visits	2,275	13.85%
New Visitors 3,238	19.71%	New Visitors	1,916	11.66%
Search Traffic 2,710	16.50%	Search Traffic	1,710	10.41%
Mobile Traffic 0	0.00%	Mobile Traffic	73	0.44%
Safari		DSL		
All Visits 2,447	14.89%	All Visits	1,777	10.82%
New Visitors 2,043	12.44%	New Visitors	1,084	6.60%
Search Traffic 1,892	11.52%	Search Traffic	945	5.75%
Mobile Traffic 1,095	6.67%	Mobile Traffic	37	0.23%
Chrome		T1		
All Visits 2,040	12.42%	All Visits	425	2.59%
New Visitors 1,628	9.91%	New Visitors	382	2.33%
Search Traffic 1,368	8.33%	Search Traffic	306	1.86%
Mobile Traffic 0	0.00%	Mobile Traffic	8	0.05%
Android Browser		Dialup		
All Visits 254	1.55%	All Visits	77	0.47%
New Visitors 207	1.26%	New Visitors	45	0.27%
Search Traffic 206	1.25%	Search Traffic	37	0.23%
Mobile Traffic 254	1.55%	Mobile Traffic	0	0.00%

# EWindowWashing Traffic Sources Overview

### Sep 4, 2010 - Sep 4, 2011

Comparing to: Visit Segments



### All traffic sources sent a total of 16,429 visits in the "All Visits" segment

All Visits12.50% Direct Traffic New Visitors9.91% Search Traffic0.00% Mobile Traffic9.29%



All Visits 14.37% Referring Sites New Visitors 13.65% Search Traffic 0.00% Mobile Traffic 8.36%

All Visits73.13% Search Engines New Visitors76.44% Search Traffic100.00% Mobile Traffic82.35%

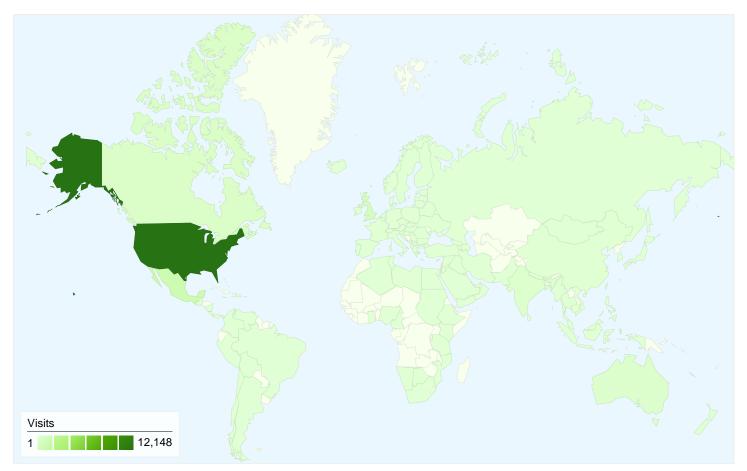
## **Top Traffic Sources**

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)			window cleaning san diego		
All Visits	10,512	63.98%	All Visits	705	5.87%
New Visitors	8,666	52.75%	New Visitors	233	1.94%
Search Traffic	10,512	63.98%	Search Traffic	705	5.87%
Mobile Traffic	1,182	7.19%	Mobile Traffic	36	0.30%
(direct) ((none))			how to clean window tracks		
All Visits	2,053	12.50%	All Visits	315	2.62%
New Visitors	1,305	7.94%	New Visitors	299	2.49%
Search Traffic	0	0.00%	Search Traffic	315	2.62%
Mobile Traffic	140	0.85%	Mobile Traffic	42	0.35%
yahoo (organic)			window cleaning		

All Visits	601	3.66%	All Visits	297	2.47%
New Visitors	561	3.41%	New Visitors	233	1.94%
Search Traffic	601	3.66%	Search Traffic	297	2.47%
Mobile Traffic	33	0.20%	Mobile Traffic	20	0.17%
google.com (referral)			yellow spots on car		
All Visits	510	3.10%	All Visits	250	2.08%
New Visitors	467	2.84%	New Visitors	237	1.97%
Search Traffic	0	0.00%	Search Traffic	250	2.08%
Mobile Traffic	52	0.32%	Mobile Traffic	71	0.59%
windowcleaningresource.com (referral)			san diego window cleaning		
All Visits	477	2.90%	All Visits	194	1.61%
New Visitors	309	1.88%	New Visitors	116	0.97%
Search Traffic	0	0.00%	Search Traffic	194	1.61%
Mobile Traffic	36	0.22%	Mobile Traffic	17	0.14%

# EWindowWashing Map Overlay

#### Sep 4, 2010 - Sep 4, 2011 Comparing to: Visit Segments



# 16,429 visits came from 127 countries/territories in the "All Visits" segment

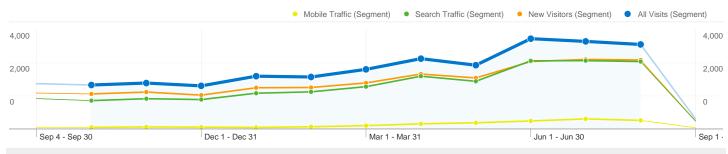
Site Usage						
Visits 16,429 New Visitors: 13,172 Search Traffic: 12,015 Mobile Traffic: 1,507	Pages/Visit 1.84 New Visitors: 1.81 Search Traffic: 1.83 Mobile Traffic: 1.43	Avg. Time on Site         % New Visits           00:01:26         80.18%           New Visitors:         New Visitors:           00:01:17         100.00%           Search Traffic:         Search Traffic:           00:01:27         83.80%           Mobile Traffic:         00:01:02		Bounce 73.53 New Visi 74.00 Search T 74.96 Mobile T 82.42	% tors: % raffic: % raffic:	
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States						
All Visits		12,148	1.94	00:01:33	85.50%	70.95%
New Visitors		10,386	1.87	00:01:21	100.00%	72.93%
Search Traffic		9,543	1.91	00:01:31	86.58%	72.83%
Mobile Traffic		1,339	1.44	00:01:05	84.76%	82.15%
Mexico						
All Visits		1,243	1.38	00:01:11	6.60%	90.10%
New Visitors		82	1.98	00:01:48	100.00%	69.51%

Coorde Traffic	500	4.50	00:01:11	0.040/	07.000/
Search Traffic	560	1.59	00:01:44	8.04%	87.32%
Mobile Traffic	3	1.00	00:00:00	100.00%	100.00%
United Kingdom				/	
All Visits	724	1.54	00:00:54	93.37%	79.56%
New Visitors	676	1.51	00:00:53	100.00%	80.77%
Search Traffic	480	1.48	00:00:58	94.17%	83.33%
Mobile Traffic	55	1.47	00:00:58	90.91%	89.09%
Canada					
All Visits	404	1.74	00:01:11	87.38%	75.25%
New Visitors	353	1.65	00:00:56	100.00%	77.62%
Search Traffic	275	1.62	00:01:05	89.82%	81.09%
Mobile Traffic	37	1.19	00:00:36	91.89%	86.49%
Australia					
All Visits	303	1.46	00:01:24	90.76%	79.21%
New Visitors	275	1.43	00:01:10	100.00%	81.45%
Search Traffic	230	1.35	00:01:01	94.35%	85.65%
Mobile Traffic	31	1.42	00:00:45	87.10%	70.97%
India					
All Visits	252	1.29	00:00:58	90.08%	83.73%
New Visitors	227	1.27	00:00:51	100.00%	85.02%
Search Traffic	146	1.23	00:01:00	95.21%	87.67%
Mobile Traffic	3	1.00	00:00:00	100.00%	100.00%
Philippines					
All Visits	92	1.37	00:00:54	84.78%	78.26%
New Visitors	78	1.31	00:00:51	100.00%	79.49%
Search Traffic	64	1.31	00:01:05	84.38%	82.81%
Mobile Traffic	1	1.00	00:00:00	100.00%	100.00%
Italy					
All Visits	76	1.70	00:00:50	55.26%	81.58%
New Visitors	42	1.95	00:01:14	100.00%	71.43%
Search Traffic	15	1.87	00:01:54	93.33%	80.00%
Mobile Traffic	0	0.00	00:00:00	0.00%	0.00%
Ireland					
All Visits	57	1.91	00:02:04	82.46%	66.67%
New Visitors	47	1.64	00:01:23	100.00%	70.21%
Search Traffic	42	1.43	00:00:48	92.86%	76.19%
			20100110	02.0070	

Mobile Traffic	3	1.67	00:01:38	100.00%	66.67%
China					
All Visits	51	1.76	00:00:58	82.35%	74.51%
New Visitors	42	1.86	00:01:08	100.00%	76.19%
Search Traffic	33	1.73	00:01:09	75.76%	72.73%
Mobile Traffic	1	1.00	00:00:00	100.00%	100.00%
					1 - 10 of 127

#### EWindowWashing Content Overview

#### Sep 4, 2010 - Sep 4, 2011 Comparing to: Visit Segments



### Pages on this site were viewed a total of 30,218 times in the "All Visits" segment

All Visits30,218 Pageviews New Visitors23,810 Search Traffic22,009 Mobile Traffic2,154

All Visits24,367 Unique Views New Visitors19,182 Search Traffic17,708 Mobile Traffic1,843

All Visits73.53% Bounce Rate New Visitors74.00% Search Traffic74.96% Mobile Traffic82.42%

# **Top Content**

Pages	Pageviews	% Pageviews
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